WOW Grant – Information and Guidance

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| Due to the cost-of-living crisis, people in Herefordshire are having to make tough decisions about when and what to eat, day to day activities, and which bills they pay. Grant funding is available as part of the Household Support Fund to help community organisations in Herefordshire support residents feeling the pinch this year. We invite you to expand on your existing offer and open additional sessions or events for residents. Your offer must provide the opportunity to come together and eat food, partake in activities, and access information and guidance to support with the cost of living. The activity must be free to attend and open to all, however there should be an emphasis on supporting people who are financially vulnerable. |

**Grant criteria**

**The limit for the grant is £1000 per organisation for the year. We want to benefit as many financially vulnerable households as possible, so ‘value for money’ should be an important consideration in your application. Your proposal should include a demonstrable need within the community. The proposal should also consider a timescale for delivering the event(s) that brings most benefit to the community. The grant would allow you to open your facilities and extend your current offer during hours that are accessible to the community. As part of the offer, you will need to include:**

1. **A welcoming safe space**
2. **Appropriate activities for the cohort of people you are targeting.**
3. **Food and a drink**
4. **The delivery of pro-active signposting to support people with the cost of living and access to information.**

**The only eligible costs the grant cover will be as follows (unfortunately anything outside of this list will not be considered)**

* Heating and electricity during your sessions
* Staff or volunteer costs to open the facility.
* Limited marketing costs
* Food supplies, or catering costs
* Equipment to support your activities.
* Basic catering kit to provide food and drink.
* Venue hire
* Training needed to deliver WOW sessions (food hygiene, first aid)

**Reporting**

Monthly reports will be required to show number of households attending, including number of dependants, the volume and the household composition. There will also be a final report to demonstrate impact, which could include case studies on how the grant has made a difference to households.

**Timescales**

All projects must be delivered by the 31st of March 2026

**Application process**

The application process will remain open until the allocated budget has been spent; the sessions must have taken place before 31st March 2026.

***For questions/ support with the application form please contact householdsupportfund@herefordshire.gov.uk***